

ENTREPRENEURSHIP PROGRAM OVERVIEW & ROADMAP

BA Administration Core Elective

**ENTR 3000
ENTREPRENEURSHIP
& INNOVATION**

This is your first
ENTR course!

ENTREPRENEURSHIP Concentration Requirements and Elective

◇ **ENTR 5430**

Ideation & Creative
Problem Solving

◇ **ENTR 5435**

Startup Toolbox:
Research Essentials
or Entrepreneurs

◇ **ENTR 5440**

Developing the
New Venture

***ENTR 3141/
TA 3141**

Improvitational
Mind

ENTR 4420

Small Business
Management

ENTR XXXX

One Elective
Course chosen
from list

IMPORTANT NOTES

◇ THESE THREE
(3) COURSES
MUST BE TAKEN
IN SEQUENCE –
THEY CANNOT
BE TAKEN OUT
OF ORDER!

+ ALL COURSES
ARE OFFERED
FALL & SPRING
SEMESTER. ENTR
3000/4420/5980
OFFERED
DURING
SUMMER.

* THIS COURSE
MEETS THE
REQUIREMENT
FOR UPPER
DIVISION
GENERAL
EDUCATION
UD-3 ARTS/
HUMANITIES.

**ENTR 5980
REFLECTIVE ESSAY**

**Note: Taken in
your final semester
at CSUSB**



Recognized as a
Top 35 Global Program
for Fostering Entrepreneurship

ENTRE-CSUSB.EDU